

Zoe Katz

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EDUCATION

Agnes Scott College

B.A. History, specialization in Global Learning, GPA 3.6

Decatur, GA

Expected May 2019

Honors: Dana Leadership Scholars, Dean's List, President's Community Engagement Honor Roll, Agnes Scott Writers' Festival (One-Act Playwriting Finalist)

Relevant Coursework: Organizational Behavior, Entrepreneurship, U.S. Conservatism, Enlightenment in Europe, Europe in the Era of the World Wars, History Methodology, Approaches to Political Science, Creative Nonfiction, Short-form Literary Journalism, Intermediate French

Bridge to Business, Georgia Institute of Technology

Participant in a 3-week business intensive at the Scheller College of Business

Atlanta, Georgia

August 2017

- Studied Organizational Behavior, Project Management, Finance and Accounting, Ethics and Law, Communications, and Career Development
- Worked with and participated in case studies, computer simulations, lectures, discussions, women executive panels, and on-site corporate visits to develop understanding of business and how it relates to the humanities

EXPERIENCE

Center for Digital and Visual Literacy, Agnes Scott College

Digital and Visual Literacy Tutor

Decatur, GA

August 2017-Present

- Create and develop educational content for the Center for Digital and Visual Literacy (CDVL) website
- Tutor peers, faculty, and staff in website development, online education, content creation, and design
- Develop digital portfolio of writing, design, and academic work, as well as professional endeavors

Old Sturbridge Village

Historical Interpretation Intern

Sturbridge, MA

Summer 2018

- Taught and interpreted historic buildings, artifacts, stories, and research from 19th-century New England
- Interacted and engaged with front-gate visitors, members, and school groups in costume
- Learned historic skills and trades in order to facilitate understanding of museum resources
- Sought mentorship opportunities with the Vice President of Development to further career development goals

Green Worldwide Shipping, LLC.

Marketing and Media Intern

Decatur, GA

March 2016-December 2017

- Developed a multi-platform online presence resulting in 100% more online engagement in six months
- Wrote, drafted, and edited company newsletters, blog posts, industry papers, and articles regarding the logistics and shipping industry, company updates, and other relevant information
- Designed sales collateral, advertisements, videos, calendars and more using Adobe Creative Suite

CAMPUS LEADERSHIP

Sigma Alpha Iota International Music Fraternity, Agnes Scott College

Vice President: Membership; Editor (Former)

Decatur, GA

May 2016-Present

- Design and implement a cohesive web and campus presence to establish a network with the greater Agnes Scott community and other fraternity chapters
- Collaborate with chapter leadership to create merchandise and advertisements to promote and fundraise resulting in increased interest in chapter membership

Student Government Association, Agnes Scott College

Class Officer; Member-at-Large

Decatur, GA

September 2015-Present

- Serve as class representative, organize events and coordinate with class officers and student body
- Facilitate and lead committee meetings with peers as well as faculty and staff members
- Design, advertise and sell merchandise to raise money for Sophomore Ring Ceremony

SKILLS

Proficient in Adobe Creative Suite (Photoshop, Acrobat, Premier, Illustrator, InDesign), Microsoft Office (Word, Excel, PowerPoint), Search Engine Optimization (SEO), WordPress, Omeka, and Zotero